

CLAIRE HANNUSCH

ABOUT ME

As a recent graduate and co-op student at the University of Waterloo, my past employers have described me as technologically agile, eager to learn, and someone who is willing to go above and beyond. I'm passionate about the work that I do, which helps me create engaging content that I love and I know my audience will too. I have experience with graphic design, writing, audio, and more. I'm always ready to meet new people, try new things, and I'm excited to begin my post-graduation career. You can learn more about me and see some of my work on my website: www.claireanneportfolio.com

WORK EXPERIENCE

Freelance Photographer

Feb 2024 - Present

- Freelance photography experience
 - Ontario Volleyball Association Championships
 - SpinCo Waterloo
 - Wedding Proposal
 - Gentle Arts Dojo
 - Night clubs including Phil's Grandson's Place, The Drink Uptown, and Room 47

University of Waterloo Athletics - Varsity Photographer

Sept 2023 - Present

- Shot varsity sports games including action shots, crowd shots, and ceremony shots
- Organized and scheduled photoshoot dates with coaches to shoot headshots of varsity athletes
- Capture, edit, and share photos on a fast-tracked schedule
- Formed valuable relationships with athletes, facility staff, coaches, and others at games to ensure a positive environment and create photo opportunities

PCL Construction - Multimedia Student

Jan - Aug 2023

- Produced professional quality video content about multimillion dollar construction projects, including storyboarding, filming, interviewing, and post production editing
- Captured high quality action and architecture photos for marketing, sales, and social media purposes - including a cover photo for and a feature photo for major construction publications
- Created content reposted and repurposed on major social and construction medias, such as BlogTo and On-Site Magazine
- Created new organization methods and protocols for PCL's communications department, growing and improving their capabilities and expectations in multimedia

University of Waterloo Campus Housing - Digital Communications Assistant

May - Aug 2022

- Organized, planned, and produced social content designed to connect students to our services and community
- Storyboarded, filmed, and edited videos for Instagram Reels and YouTube
- Created graphics, animations, and photo assets to be used for communications over email, on our website, and on our socials
- Professionally and clearly communicated with the public at in-person events, over social media messaging, and through the company email

Sept - Dec 2021

ATS Automation - Videographer

- Planned, filmed and produced eight part short video social media series
- Enhanced communication and efficiency between teams by developing new content production process
- Created high quality and informative product videos for marketing and sales purposes, and assisted other teams and co-workers with technical and creative projects
- Filmed and produced content using a variety of cameras and filming equipment

Jan - April 2021

Lucky Iron Fish Enterprise - Content Creator

- In charge of all photo and video content creation
- Skillfully filmed and repurposed existing content into new and engaging videos which allowed the company to grow its TikTok presence from 600 to over 8,000 in 3 months
- Doubled weekly sales on three different occasions when social media videos attracted over 1 million views

EDUCATION

University of Waterloo Honors Arts and Business, Majoring in English: Rhetoric, Media and Professional Communication, with a Digital Media Studies Specialization

Awards Received

Deans Honor List, Term Distinction, St. Jerome's Catholic Education Foundation of Ontario Award, St. Jerome's President's Scholarship of Distinction, St. Jerome's Robert & Margaret Forwell Award, St. Jerome's Upper Year Scholarships, St. Jerome's Theresa and Emil Dietrich Award, St. Jerome's Gail and Bruce MacDonald-Young Award.

SKILLS

- | | | | |
|---------------|---------------|--------------------|----------------------|
| • Adobe Suite | • Videography | • Motion Graphics | • Website management |
| • G Suite | • Photography | • Content | • Photo and video |
| • Microsoft | • Graphic | planning | editing |
| Suite | Design | • Content creation | • Social analytics |

VOLUNTEER AND LEADERSHIP

Student Engagement Committee - 2023

- Organized and facilitated PCL Toronto's Midterm Mixer Winter 2023
- Increased engagement in student planned and attended networking opportunities

Student Activities Team - 2020-2021

- Planned, organized and facilitated virtual events for first-year students at St. Jerome's university
- Attended trainings to develop leadership skills and further education about racial equity

Winter Orientation Week Leader: Frost Leader - 2020 and 2021

- Planned in person events to kick off winter term for St. Jerome's University
- Encouraged community growth through accessible and welcoming events

University Tour Guide and Open House Volunteer - 2019-2020

- Created a positive experience for our visitors with welcoming and detailed directions.